

2018 Tropical Plant Industry Exhibition (TPIE)

January 17-19, 2018

Broward County Convention Center

Fort Lauderdale, Florida

Application for Exhibit Space

Company Name _____

Paperwork Contact _____

Paperwork Email _____

Address _____

City, State, Postal or Zip Code _____

Directory Contact _____

Directory Address _____

City, State, Postal or Zip Code _____

Phone _____ Toll Free _____ Fax _____

Public Email _____

Website _____

Size of space desired _____

Type of product or plants _____

Check all that apply: Plant broker/wholesaler Hardgoods supplier
 FNGLA member Send FNGLA membership Hort. service supplier
 Please include FNGLA Membership with my booth price so I receive the member pricing.

Exhibitors must be directly related to the horticulture industry

Return form if you wish to be added to the waiting list.
We will contact you as soon as booth space is available.

Send form to: TPIE/FNGLA

1533 Park Center Drive

Orlando, Florida 32835

Phones: 407-295-7994 • 800-375-3642 • Fax 407-295-1619

email: shaines@fn gla.org or bdeal@fn gla.org

websites: www.tpie.org or www.fn gla.org

SHOW INFORMATION

Dates: January 17-19, 2018

Hall: Broward County Convention Center, 1950 Eisenhower Blvd., Fort Lauderdale, Florida

Size: 800 booths

Hall Size: 200,000 square feet

Ceiling Height: 25' to the rafters within the hall.

Maximum Display Height: 20'

Total Attendees: Ranges between 6,000-6,500.

Type of Attendees: Wholesale growers, rewholesalers, allied suppliers, interiorscape contractors, maintenance firms, garden centers, brokers, landscape and maintenance companies, landscape architects, wholesale florists, florists, supermarkets and chain retailers.

Geographical Range of Attendees: International

Type of Exhibitors: Wholesale growers of foliage, bedding plants, cut flowers, woody ornamentals and palms, brokers and allied suppliers. All allied suppliers must be directly related to the horticultural industry.

Booth Availability: New booth sales start in June. Priority is given to FNGLA members & plant exhibitors.

Promotional Coverage: TPIE is promoted through advertising in major industry magazines and press releases sent to major industry publications, newspapers, state associations and other media distributors and through direct mailings.

Sponsor: Florida Nursery, Growers & Landscape Association, Inc. (FNGLA)

Activities at the Show: TPIE Happy Hour, TPIE Cool Stuff Awards and the TPIE Short Course.

Host Hotels: Hyatt Regency Pier 66, Hilton Marina, Best Western Oceanside, Embassy Suites, Extended Stay America, Hyatt Place 17th Street and Renaissance Hotel.

Booth Furnishings: Booth package includes: Booth carpeting, 2 line I.D. sign, 8' high draped background with 33" high siderails and free move in/out assistance (needs to arrive in company truck, not shipped). We **do not** provide free electrical service or allow substitutions in booth package.

TPIE Booth Prices:

<u>Size</u>	<u>FNGLA Member Prices/Non-Member Prices</u>
SINGLE - 10' x 10'	\$900/\$1260 (blue)
Zone Two pricing	\$850/\$1210 (orange booths – mostly in the back of the hall)
Zone Three pricing	\$800/\$1160 (purple - contains all or a portion of 36" column)
ENDCAP - 10' x 20'	\$2150/\$2870
PENINSULA - 20' x 20'	\$3950/\$4890
ISLAND - 20' x 20'	\$4300/\$5440
ISLAND - 20' x 30'	\$6450/\$8670
ISLAND – 20' x 40'	\$8600/\$11480
ISLAND – 20' x 50'	\$10750/\$14350
ISLAND – 20' x 60'	\$12900/\$17220
ISLAND – 20' x 70'	\$15050/\$20090
ISLAND – 20' x 80'	\$17200/\$22960

If space is available, larger booths can be arranged.

FNGLA Membership is \$360, 515 or \$770 per year. Membership information can be found at www.fn gla.org.

FOR ADDITIONAL INFORMATION:

SABRINA HAINES OR BILLY DEAL

1533 PARK CENTER DR. ORLANDO, FL 32835 407/295-7994 • 1-800-375-3642 • FAX 407/295-1619

Email: shaines@fn gla.org • bdeal@fn gla.org

Web: www.fn gla.org or www.tpie.org